



# AI Global Impact Festival 2025

## Evaluation Rubrics

# Evaluation Rubrics: AI Changemaker

## Metric 01: Enriching Lives - Impact & Inclusion | 30 Points

Parameters	Description	Key Questions to Address	Points Range
Significance of the problem statement	1. Clarity of the problem statement.	<ul style="list-style-type: none"> <li>What is the problem?</li> <li>Where does the problem exist?</li> <li>Why do we need to address it?</li> <li>How can the problem be addressed?</li> </ul>	0-3 Points
	2. Evidence that the problem exists.	<ul style="list-style-type: none"> <li>Is the data supported by citations/references?</li> </ul>	0-3 Points
	3. Evidence that the problem is time critical.	<ul style="list-style-type: none"> <li>Is the problem time critical?</li> <li>Is it supported by citations/references?</li> </ul>	0-3 Points
Diversity & Inclusion	1. Target Audience.	<ul style="list-style-type: none"> <li>Who are the affected/target audience?</li> <li>Is the problem statement and target audience clearly connected?</li> </ul>	0-3 Points
	2. Accessibility & usability.	<ul style="list-style-type: none"> <li>Does the solution provide equivalent UX for all?</li> <li>Does it remove tech barriers for people with disabilities?</li> </ul>	0-3 Points
	3. Scalability.	<ul style="list-style-type: none"> <li>Have they shared a GTM/deployment strategy?</li> <li>Is it a financially viable option for the target audience?</li> </ul>	0-3 Points
Impact of the solution on society & human lives	1. Depth of Impact.	<ul style="list-style-type: none"> <li>Is the impact on society clearly defined?</li> <li>Is the impact fundamental or game changing in nature?</li> </ul>	0-3 Points
	2. Scale of Impact.	<ul style="list-style-type: none"> <li>Will the impact be at local, regional or global level?</li> </ul>	0-3 Points
	3. Duration of Impact.	<ul style="list-style-type: none"> <li>Will the solution have short-term, mid-term or long-term impact?</li> </ul>	0-3 Points
	4. Alignment with UN's SDGs.	<ul style="list-style-type: none"> <li>Which sustainable development goal is it aligned to?</li> <li>How is it aligned to the stated goal?</li> </ul>	0-3 Points

# Evaluation Rubrics: AI Changemaker

## Metric 02: AI Innovation: Application & Implementation | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Requirement & Innovative Use of AI in the Solution	1. Is the use of AI necessary for the proposed solution?	-	0-2 Points
	2. Clear & effective use of AI.	<ul style="list-style-type: none"> <li>Is AI used effectively throughout the solution; or</li> <li>It is a smaller component of the proposed solution?</li> </ul>	0-3 Points
	3. Based on your experience, how would you classify the idea?	<ul style="list-style-type: none"> <li>New/original idea;</li> <li>Adaptation of an innovative idea; or</li> <li>Generic/commonplace.</li> </ul>	0-3 Points
Level of Complexity & Responsible Use of AI	1. Is the choice of AI model appropriate for the solution?	-	0-3 Points
	2. Do the students have knowledge & understanding of the sub domains of AI that they used in the solution?	<ul style="list-style-type: none"> <li>Sub domains may include: ML, DL, CV, NLP, Generative AI etc.</li> </ul>	0-2 Points
	3. Is it clearly demonstrated how data is obtained and analyzed?	-	0-2 Points
	4. Is the team aware of ethical considerations pertaining to use of AI?	<ul style="list-style-type: none"> <li>How thoughtfully has the team surfaced ethical considerations throughout the lifecycle of this solution in areas like privacy, bias, discrimination, injustice, environmental sustainability, transparency, security, safety?</li> <li>Have they appropriately addressed these issues while designing the solution?</li> <li>How have they addressed these issues in their solution (e.g., explanation of approach, reduction of risk related to privacy, bias, discrimination, injustice, environmental sustainability, transparency, security, safety)?</li> </ul>	0-6 Points

# Evaluation Rubrics: AI Changemaker

## Metric 02: AI Innovation: Application & Implementation | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Readiness of the Solution	1. Prototyping.	<ul style="list-style-type: none"><li>Demonstrated a working prototype of the solution.</li></ul>	0-3 Points
	2. Testing.	<ul style="list-style-type: none"><li>Solution is deployed in a test/controlled environment.</li></ul>	0-3 Points
	3. Full-scale deployment.	<ul style="list-style-type: none"><li>Shared evidence of full-scale live deployment for target audience.</li></ul>	0-3 Points

## Evaluation Rubrics: AI Changemaker

### Metric 03: Use of Intel Technologies | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Requirement of Intel AI in the solution	1. Are Intel technology resources used in the solution?	<ul style="list-style-type: none"> <li>Are Intel resources used across the complete project lifecycle;</li> <li>In a few, but critical, stages of the life cycle; or</li> <li>In only 1 non-critical stage of the lifecycle?</li> </ul>	0-3 Points
	2. Appropriateness & criticality.	<ul style="list-style-type: none"> <li>Did the team clearly outline the reason behind the selection of specific Intel technology resources for their project?</li> </ul>	0-4 Points
Use of Intel AI-optimized Hardware in the Solution	1. Appropriateness & criticality.	<ul style="list-style-type: none"> <li>Is the use of Intel AI-optimized hardware in the solution improving it?</li> <li>Is it critical to use Intel AI-optimized hardware in the solution?</li> <li>Is the hardware used updated/optimized for handling AI workloads?</li> </ul>	0-3 Points
	2. Type of hardware used.	<ul style="list-style-type: none"> <li>Used general purpose hardware (ex.Core, Xe, etc.).</li> <li>Used AI-specific hardware (Havana Gaudi &amp; Goya, Movidius, etc.).</li> </ul>	0-3 Points
	3. Extent of use of Intel hardware.	<ul style="list-style-type: none"> <li>Is Intel hardware used across development-deployment lifecycle?</li> <li>Is it used in 2-3 stages of the lifecycle; or</li> <li>Is it used in only 1 stage of the lifecycle?</li> </ul>	0-4 Points

## Evaluation Rubrics: AI Changemaker

### Metric 03: Use of Intel Technologies | 30 Points

Parameters	Description	Key Questions/Points to Address	Points Range
Use of Intel AI Software in the Solution	1. Appropriateness & criticality.	<ul style="list-style-type: none"><li>Is the use of Intel AI software in the solution improving it?</li><li>Is it critical to use Intel AI software in the solution?</li><li>Is the software used updated/optimized for handling AI workloads?</li></ul>	0-3 Points
	2. Type of software used.	<ul style="list-style-type: none"><li>Optimized frameworks &amp; libraries (TensorFlow, PyTorch, etc.).</li><li>Development Toolkits (OpenVINO, oneAPI, etc.).</li><li>Developer Sandbox (DevCloud).</li></ul>	0-3 Points
	3. Extent of use of Intel software.	<ul style="list-style-type: none"><li>Is Intel software used across development-deployment lifecycle?</li><li>Is it used in 2-3 stages of the lifecycle; or</li><li>Is it used in only 1 stage of the lifecycle.</li></ul>	0-4 Points
IDR Participation	1. Participation in Intel® Digital Readiness or Intel Program	<ul style="list-style-type: none"><li>Is your Project/Solution created as part of the Intel® Digital Readiness Program or any other Intel® Program?</li></ul>	3 Points